

CREATIVITY *for* LIFE



FASHION

Charlotte Lindsey Gaskins

School

The Art Institute of Charlotte,
a campus of South University

Program of Study

Bachelor of Arts, Fashion
Marketing & Management,
2008

Job Title

Owner, Studio Cellar

Owner of Popular Painting Studio, Worked as Gallery Director for Works by Picasso, Dali, and Rembrandt

Charlotte Lindsey Gaskins is the owner of Studio Cellar, a painting studio in Columbia, SC. The studio offers guided step by step courses and features a range of high end art from both local and national artists. Charlotte oversees the events, choosing the paintings for the daily classes and overseeing the studio's Paint Bar, an unstructured painting area.

Charlotte says that her greatest accomplishment was working in Russia as a gallery director and art dealer for works by Picasso, Dali, and Rembrandt. In her current job, she draws on her life and business experience to create what she describes as “awesome, fun, artistic nights out for my patrons.”

Charlotte, who in 2008 earned a Bachelor of Arts in Fashion Marketing & Management from The Art Institute of Charlotte, adds that setting an example for others as a female business owner is important to her. She studied abroad while in school, and credits that—and her coursework in business law and entrepreneurship—with helping her to become a successful professional. Charlotte recommends that current students commit themselves to professional growth and networking both during and after school.